

# PRIMETIME CORPORATE PARTNERSHIPS

## INTERNSHIP SUMMER/FALL 2019

TERM: MAY 1, 2019 - DECEMBER 1, 2019

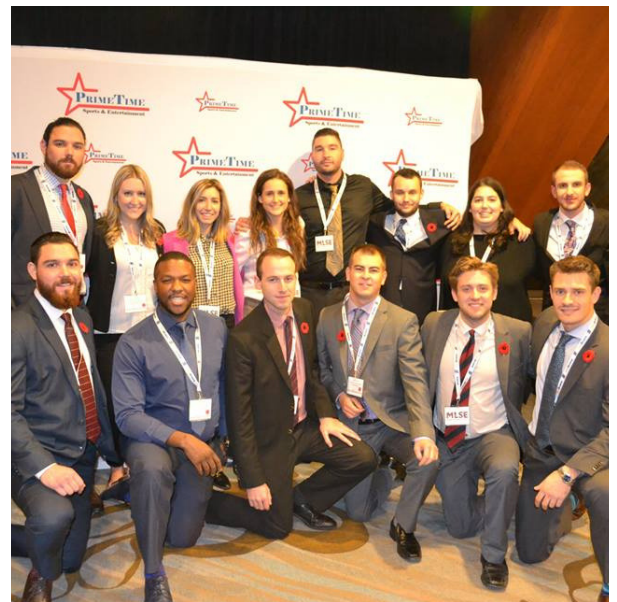


### INTERN DETAILS

- PART-TIME COMMITMENT (5-10 HOURS WEEKLY)
- 10+ HOURS DURING EVENT PREP AND MAJOR EVENTS
- INTERNSHIP DUTIES MAY BE COMPLETED FROM HOME
- MUST PARTICIPATE IN MANDATORY WEEKLY CALLS, AND REQUIRED MEETINGS

### INTERNSHIP ROLE/DETAILS

- Intern will be responsible for soliciting companies and individuals to develop corporate partnerships (cash or contra) for PrimeTime related events
- Upcoming events include, but are not limited to, the 2019 GTHL Legacy Golf Classic Tournament, The 12th Annual PrimeTime Sports Management Conference & Trade Show and any Canadian Football League Alumni Events surrounding the 2019 Grey Cup
- Intern will be responsible for creating sales and sponsorship materials to aid in their sales quest
- Solicit individuals and companies to purchase delegate passes, or negotiate group sales
- Intern will be responsible for soliciting Trade Show booth sales for the 2019 PrimeTime Sports Management Conference and Trade Show
- Intern will be responsible for compiling lists of companies, targeting specific groups
- Intern will also be responsible for participating in weekly conference calls, occasional meetings and all PrimeTime sanctioned events



### SUPERVISOR

**PATRICE WHIFFEN,  
DIRECTOR OF MARKETING**

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