



PRIMETIME SPORTS AND  
ENTERTAINMENT IS PROUD TO  
PRESENT

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**#PTSE10**

THE 10TH ANNUAL SPORTS  
MANAGEMENT CONFERENCE  
AND TRADE SHOW

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NOVEMBER 12-14, 2017  
WESTIN HARBOUR CASTLE HOTEL,  
TORONTO

**SPONSORSHIP PACKAGE**

[WWW.PRIMETIMESPORT.CA](http://WWW.PRIMETIMESPORT.CA)

## PLATINUM- \$15,000

- Presenting sponsors
- Opening panel discussion sponsors
- Recognition on conference brochure and website
- Dedicated link on PrimeTime website to the sponsor website
- Recognition on entrance banner to conference
- Lanyard signage
- Refreshment break signage
- Shared conference signage
- Shared table signage at luncheon (each day)
- 10' x 10' display space in trade show for maximum exposure
- Four delegate passes to the conference

## GOLD - \$10,000

### Luncheon and Reception Sponsors

- Only four available (two luncheons, two receptions)
- Signage at luncheon or reception
- Panel discussion sponsor
- Recognition on conference brochure and website
- Shared conference signage
- Shared table signage at luncheon (each day)
- 10' x 10' display space in trade show for maximum exposure
- Four delegate passes to the conference

## SILVER- \$5,000

- Panel discussion sponsor
- Recognition on conference brochure and website
- Shared conference signage
- Shared table signage at luncheon (each day)
- Two delegate passes to the conference

## BRONZE - \$2,500

- Recognition on conference brochure and website
- Shared conference signage
- Shared table signage at luncheon (each day)
- One delegate pass to the conference

Trade Show Exhibition Tables- Starting at \$500  
Guest Speakers Luncheon Only Tickets- \$125/Day

\* Each package includes breakfast, lunch and refreshment breaks.  
The above prices DO NOT include applicable taxes

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For sponsorship and trade show opportunities, please contact  
Patrice Whiffen: [patricewhiffen@primetimesport.ca](mailto:patricewhiffen@primetimesport.ca) or (519) 868- 2399



@PrimeTimeSE