



**2013 SPORTS
MANAGEMENT
CONFERENCE**

Trade Show Package

DATE

November 11 & 12, 2013

VENUE

**Westin Harbour
Castle Hotel**

CITY

Toronto, Canada

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2013 SPORTS MANAGEMENT CONFERENCE

November 11 & 12, 2013
Westin Harbour Castle Hotel
Toronto, Canada

Presented by  **PRIMETIME**
Sports & Entertainment

Past
Speakers
Include:



Gary Bettman
Commissioner
National Hockey
League



Don Fehr
Executive Director
National Hockey
League Players
Association



Don Meehan
Certified Player Agent
Newport Sports
Management Inc.



Billy Hunter
Executive Director
National Basketball
Player's Association



Randy Hendricks
Athlete Representative
Hendricks Sports
Management



Ned Colletti
General Manager
Los Angeles Dodgers



George Daniel
Commissioner
National Lacrosse League



Chris Lencheski
Owner of
SKI Motorsports,
a NASCAR Racing
Organization



Mark Cohon
Commissioner
Canadian Football
League



Richard Berthelsen
General Counsel
National Football
League Players Association



Bill Daly
Deputy Commissioner
National Hockey
League



Gord Miller
Host of the
NHL on TSN



Scott Mitchell
President
Hamilton Tiger-Cats



Bryan Colangelo
Former President
& General Manager
Toronto Raptors

Program Co-Chairs



Brian Burke
Hockey Operations Executive
Anaheim Ducks



Trevor Whiffen
Partner
Dickinson Wright LLP
Governor London Knights

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TRADE SHOW INFORMATION

2013 SPORTS MANAGEMENT CONFERENCE

PLATINUM TRADE SHOW PRESENTING SPONSOR - \$5,000

- 10' x 15' display space for maximum exposure and flexibility to display product and allow for enhanced consumer interaction
- Prime entrance display location with two 6' tables provided
- Primary location on trade show signage
- Recognition on conference brochure and website
- Front cover logo on trade show program
- Shared conference signage
- Shared table signage at luncheon each day
- Two delegate passes to the conference

GOLD - \$1,700

- 10' x 10' display space for maximum exposure and flexibility to display product and allow for enhanced consumer interaction
- Prime entrance display location with two 6' tables provided
- Recognition on conference brochure and website
- Listing in trade show program
- Shared table signage at luncheon each day
- One delegate pass to the conference

SILVER - \$1,250

- One 6' table provided
- Recognition on website
- Listing in trade show program
- Shared table signage at luncheon each day
- One delegate pass to the conference

BRONZE - \$500

- One 6' table for informational displays
- Listing in trade show program
- Recognition on website

For sponsorship and trade show opportunities, please contact Patrice Whiffen: patricewhiffen@gmail.com or (519) 868-2399
Mail to: Trevor Whiffen, Dickinson Wright LLP 199 Bay Street Suite #2200, P.O. Box 447 Commerce Court Postal Station Toronto, ON, M5L 1G4

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