



**2013 SPORTS
MANAGEMENT
CONFERENCE**

Sponsorship Package

DATE	VENUE	CITY
November 11 & 12, 2013	Westin Harbour Castle Hotel	Toronto, Canada

▶ [facebook.com/PrimeTimeSE](https://www.facebook.com/PrimeTimeSE)

twitter.com/PrimeTimeSE ◀

2013 SPORTS MANAGEMENT CONFERENCE

November 11 & 12, 2013
Westin Harbour Castle Hotel
Toronto, Canada

Presented by  **PRIME TIME**
Sports & Entertainment

Past
Speakers
Include:



Gary Bettman
Commissioner
National Hockey
League



Don Fehr
Executive Director
National Hockey
League Players
Association



Don Meehan
Certified Player Agent
Newport Sports
Management Inc.



Billy Hunter
Executive Director
National Basketball
Player's Association



Randy Hendricks
Athlete Representative
Hendricks Sports
Management



Ned Colletti
General Manager
Los Angeles Dodgers



George Daniel
Commissioner
National Lacrosse League



Chris Lencheski
Owner of
SKI Motorsports,
a NASCAR Racing
Organization



Mark Cohon
Commissioner
Canadian Football
League



Richard Berthelsen
General Counsel
National Football
League Players Association



Bill Daly
Deputy Commissioner
National Hockey
League



Gord Miller
Host of the
NHL on TSN



Scott Mitchell
President
Hamilton Tiger-Cats



Bryan Colangelo
Former President
& General Manager
Toronto Raptors

Program Co-Chairs



Brian Burke
Hockey Operations Executive
Anaheim Ducks



Trevor Whiffen
Partner
Dickinson Wright LLP
Governor London Knights

www.primetimesport.ca

facebook.com/PrimeTimeSE

twitter.com/PrimeTimeSE



S P O N S O R S H I P

2013 SPORTS MANAGEMENT CONFERENCE

PLATINUM - \$15,000

- Presenting sponsors
- Opening panel discussion sponsors
- Recognition on conference brochure and website
- Dedicated link on PrimeTime website to the sponsor website
- Recognition on entrance banner to conference
- Lanyard signage
- Refreshment break signage
- Shared conference signage
- Shared table signage at luncheon each day
- 10' x 10' display space in trade show for maximum exposure
- Four tickets to the **Hockey Hall of Fame Game**
- Four delegate passes to the conference

GOLD *Luncheon and Reception Sponsors* - \$10,000

- Only three available
- Signage at luncheon or reception
- Panel discussion sponsor
- Recognition on conference brochure and website
- Shared conference signage
- Shared table signage at luncheon each day
- 10' x 10' display space in trade show for maximum exposure
- Two tickets to the **Hockey Hall of Fame Game**
- Four delegate passes to the conference
- Lunch with **Brian Burke, Trevor Whiffen** and Special Guest on day of sponsorship

SILVER - \$5,000

- Panel discussion sponsor
- Recognition on conference brochure and website
- Shared conference signage
- Shared table signage at luncheon each day
- Two tickets to the **Hockey Hall of Fame Game**
- Two delegate passes to the conference

BRONZE - \$2,500

- Recognition on conference brochure and website
- Shared conference signage
- Shared table signage at luncheon each day
- One delegate pass to the conference

Trade Show Exhibition Tables - Starting at \$500

Guest Speakers Luncheon Only Tickets - \$125 Each Day

*each package includes breakfast, lunch and refreshment breaks. The above prices do not include applicable taxes

For sponsorship and trade show opportunities, please contact Patrice Whiffen: patricewhiffen@gmail.com or (519) 868-2399
Mail to: Trevor Whiffen, Dickinson Wright LLP 199 Bay Street Suite #2200, P.O. Box 447 Commerce Court Postal Station Toronto, ON, M5L 1G4

www.primetimesport.ca

[facebook.com/PrimeTimeSE](https://www.facebook.com/PrimeTimeSE)

twitter.com/PrimeTimeSE